

In many countries people are living in a "throwaway society" where things are used for a short time and thrown away.

What are the causes of this and what problems does it lead to?

The growth of consumerism has led members of society to get used to changing their social and economic order. Undoubtedly, new releases of technological products especially electronic devices in addition to special offers planned by highly motivated sales experts working for large multinational companies play a pivotal role in this phenomenon. Overconsumption of natural resources, air and water pollution, and spread of materialism besides **empowering of developed countries** are inextricably bound up with such societies.

Over the last 50 years unprecedented steps have been taken in science and technology to turn our life more exciting than that of our ancestors. Looking for substantial benefit, many a company encourages people to buy more than they need by a wide range of intensives. Tax reduction or bargain prices in case of more purchases are just some of the simple techniques to accelerate the sales. Furthermore, many companies have a specific department to create new demands in their costumers' minds so that they can sell them a new product. Many smart phone producers release their new product with some small features every year, hence their great success.

That this great amount of consumption requires a good deal of raw material is an indisputable fact. We are producing commodities at a higher rate than our old mother nature can afford, and thus not only does this rate of extraction lead to lack of our natural resources in near future, but it also results in different types of pollution. Gone are the days when low consumption was a sign of intellectuality. Ozone depletion, acid rains, deforestation, and air pollution correlates significantly with humans' poor health in metropolises.

To cut a long story short, we will end up to-with a desperate plight if we do not change our current rate of energy and material consumption. Regrettably, in this day and age people from all walks of life are used to spending whatever they earn on unnecessary commodities unaware of the damages they can cause to both humanity and the only known planet which has harbored ed life thus far.